

Managing environmental risk

An introduction into how environmental risk can be managed

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Why does environmental management matter?

Today's businesses often have a huge and detrimental impact on our environment. This impact can be minimised or eliminated by adopting a responsible approach to environmental management. The general public think businesses make too much profit and don't pay enough attention to social responsibility.

Today's customers often expect an assurance that risks to the environment are minimised, and many insist on their suppliers demonstrating a tangible commitment to environmental management. A sustained and systematic approach to environmental risk management will assure all stakeholders of the moral integrity of an organisation.

A company is expected to have values - behaviour must change in line with public attitude. To keep ahead in the industry and maintain good public relations it's essential to demonstrate a systematic approach to environmental risk management.

What's it got to do with me?

Because you give a damn! Most organisations now save money and enhance their image and reputation by publishing environmental performance information as well as conserving energy and raw materials they can benefit from improved cost control and increased profit.

- The average trade show attendee takes home up to ten pounds of paper.
- A typical exhibition generates the equivalent of 170 trees in waste paper.

Where to start?

The first step is to create a basic environmental policy that includes targets to lessen the impact on the environment.

By compiling an environmental risk assessment, control measures can be identified, enabling key performance indicators to be set to make sure you meet the demands of your customers.

What's special about Martin Smith?

Practical affordable guidance, based on expert knowledge and experience, makes it easy to identify and evaluate environmental aspects arising from exhibition and event activities.

Over 20 years in the industry enables me to be one step ahead and know what's needed to ensure arrangements are suitably adapted to meet the requirements of a successful exhibition or event.

This unique service from an experienced qualified specialist will find a solution to any challenge that may arise, giving peace of mind from concept to reality for exhibitions and events in the UK and overseas.

For a free informal preliminary discussion contact Martin Smith

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